

Forsa - Capabilities Statement

Capability Statement

Forsa is a technical service provider helping commercial real estate owners decrease utility costs, optimize energy expenditures, and decarbonize their buildings.

Core Services

- Decarbonization & Electrification Planning
- Energy Benchmarking
- Energy Management Software
- LEED Certification
- Funding Procurement & Eligibility (Rebates, Incentives, CPACE, EaaS)

DIFFERENTIATORS

- Built by a real estate professional for real estate professionals. Forsa offers services designed around what actually benefits owners.
- Extreme responsiveness and speed; we move at the pace of deal cycles, not consulting timelines. We work 24 hours a day, 7 days a week.
- Tech-first approach: we design and deploy the latest energy tools to surface savings that traditional audits miss.
- Execution-obsessed: we measure success by completed projects and documented cost reductions, not reports.

Company Snapshot

San Francisco, California

Brendan Cleary, Founder & CEO

CAGE: 267Y5

UEI: SF4BLEFULL51

NAICS Codes

541620 – Environmental Consulting Services

541690 – Other Scientific and Technical Consulting Services

541519 – Other Computer Related Services

NAICS Codes

81101516 – Energy or utility service

83101900 – Energy conservation

77101700 – Environmental advisory services

80101500 – Management consultation services

EXPERIENCE

Marcus & Millichap

THE UNIVERSITY
OF ARIZONA



S|W
URBAN

PARTNERS

NYC
ACCELERATOR

COUNTERPOINTSRE

OUR CERTIFICATIONS & LICENSES



California Small Business
Certification



LEED Green Associate